

S1. Are you 18 years or older and registered to vote in Maine?

Yes	100
No	0
Don't know	0

S2. Do you or does anyone in your household work in any of the following industries?

Advertising	1
Journalism or the media	0
Computers	3
Politics	0
NONE OF THE ABOVE	96

S3. This November, there will be a general election in Maine for President, Senate, Congress, and other offices. While it is a long way off, how likely are you to vote in this election?

Absolutely certain	82
Very likely	15
Possibly	3
Not very likely	0
Not at all likely	0
Don't know	0
Very Likely/Possibly	18

S4. Do you think of yourself as a Democrat, a Republican, or an Independent?

Democrat	32
Republican	28
Independent	35
Don't know	5
Ind/Oth	39

Asked if "Independent" or "Don't know" in S4

S5. Which of the two parties would you say you are closer to - the Democrats or the Republicans?

Democrats	45
Republicans	27
Don't know	28

Party ID with Leaners

Democrat	50
Independent	11
Republican	39

Q1. In general, do you think things in the United States are headed in the right direction or are they on the wrong track?

Right direction	19
Wrong track	74
Don't know	7

Q2. What one issue or problem would you say is the most important thing your Congressperson should focus on?

Ranked by All

Covid-19	20
Health	12
Economy	11
Government Reform	8
Trump/don't like Trump	6
Education	4
Environment	3
Values	3
Protests/riots	2
Hyper-partisanship	2
Budget	2
Crime	2
Police	2
National unity	1
Equality/equal rights	1
Law and order	1
Needs of the people	1
Foreign policy	1
Democrats/elect Republicans	1
Income inequality	1
Constitution	1
Getting the country back on track	1
Abortion	1
Immigration	1
Seniors	1
Taxes	1
Don't know	8

Job Approval – Summary

J1-J4	Donald Trump (J1)	Susan Collins (J2)	Jared Golden (J3)	Chellie Pingree (J4)
Difference	-27	-11	+24	+37
Total Excellent/Good	36	43	51	56
Excellent	20	11	8	12
Good	17	32	43	44
Total Not So Good/Poor	63	54	27	19
Not so good	9	25	13	11
Poor	54	30	14	9
Don't know	1	3	22	24

J1. How would you rate the overall performance Donald Trump is doing as President?

Excellent	20
Good	17
Not so good	9
Poor	54
Don't know	1
Ex/Gd	36
Not Good/Pr	63

J2. How would you rate the overall performance Susan Collins is doing as Senator?

Excellent	11
Good	32
Not so good	25
Poor	30
Don't know	3
Ex/Gd	43
Not Good/Pr	54

Asked in CD-2 Only

J3. How would you rate the overall performance Jared Golden is doing as Congressman?

Excellent	8
Good	43
Not so good	13
Poor	14
Don't know	22
Ex/Gd	51
Not Good/Pr	27

Asked in CD-1 Only

J4. How would you rate the overall performance Chellie Pingree is doing as Congresswoman?

Excellent	12
Good	44
Not so good	11
Poor	9
Don't know	24
Ex/Gd	56
Not Good/Pr	19

Switching gears slightly, I want to talk to you about climate change.

Sue Oil and Gas Companies Ballot Progression

Do you... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?			
	Initial Ballot (Q3)	Informed Ballot (Q6)	Post-Messaging Ballot (Q14)
Difference	+37	+43	+42
Total Support	65	69	69
Strongly support	42	40	41
Somewhat support	23	29	27
Total Oppose	28	26	27
Somewhat oppose	12	11	10
Strongly oppose	17	14	17
Don't know	7	5	4

Initial Ballot

Q3. Do you... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	42
Somewhat support	23
Somewhat oppose	12
Strongly oppose	17
Don't know	7
Total Support	65
Total Oppose	28

Companies Should Pay Progression

Do you think oil and gas companies should pay...?			
	Initial (Q4)	After Messages (Q15)	Δ
Ranked by Δ			
For all of the costs of protecting communities from the impacts of climate change in the United States.	18	24	+6
For some of the costs of protecting communities from the impacts of climate change in the United States.	61	58	-3
For none of the costs of protecting communities from the impacts of climate change in the United States.	18	14	-4
Don't know	4	4	n/c

Q4. Do you think oil and gas companies should pay...?

Ranked by All

For some of the costs of protecting communities from the impacts of climate change in the United States.	61
For all of the costs of protecting communities from the impacts of climate change in the United States.	18
For none of the costs of protecting communities from the impacts of climate change in the United States.	18
Don't know	4

Pay Fair Share Progression

From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?			
	Initial (Q5)	After Messages (Q16)	Δ
Difference	-44	-45	-1
Yes , they are currently paying their fair share of the costs.	16	17	+1
No , they are not currently paying their fair share of the costs.	60	62	+2
Don't know	24	21	-3

Q5. From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	16
No, they are not currently paying their fair share of the costs.	60
Don't know	24

Informed Ballot

Q6. Oil and gas companies' executives met shortly after World War II and agreed that they should fund research into air pollution issues. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would be quote potentially catastrophic for the earth's population unquote. Knowing this, do you... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	40
Somewhat support	29
Somewhat oppose	11
Strongly oppose	14
Don't know	5
Total Support	69
Total Oppose	26

Q7. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change right now?

Very concerned	57
Somewhat concerned	23
Not very concerned	8
Not at all concerned	11
Don't know	1
Total Concerned	80
Total Not Concerned	19

Q8. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change for the next generation?

Very concerned	64
Somewhat concerned	19
Not very concerned	5
Not at all concerned	10
Don't know	1
Total Concerned	84
Total Not Concerned	15

Q9. Which of the following concerns you the most about climate change?

Ranked by All

Its impacts on the health of the people of Maine, including an increase in cases of asthma and disease-carrying insects such as ticks.	40
Its impacts on the economy of Maine, including the marine economy and lobster fishermen.	19
Its impacts on the number of extreme weather events in Maine.	13
Its impact on coastal communities in Maine, including sea level rise.	12
Its impacts on tourism in Maine.	0
Don't know/Refused	16

I will now read some statements that supporters of suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change might offer. After each, please tell if it makes you more of less likely to support suing oil and gas companies to hold them accountable.

Messages – Summary

Does this make you... to support suing oil and gas companies?		
All		
	Much More Likely	More/Less Likely
Q10-Q13; Ranked by Much More Likely		
Q10 Hid Knowledge	38	67/27
Q13 Personal Costs	37	69/24
Q11 Warming Waters	35	66/26
Q12 Cost to Communities	33	64/27

Hid Knowledge

Q10. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would cause serious worldwide environmental change unquote. Instead of informing the public, oil and gas companies launched a multi-billion dollar, decades-long disinformation campaign to lie to the public, lawmakers, and the media about the impacts their products had on the climate. To this day, they continue to pollute.

Much more likely	38
Somewhat more likely	29
Somewhat less likely	10
Much less likely	16
Don't know	6
Total More Likely	67
Total Less Likely	27

Warming Waters

Q11. Climate change has caused the Gulf of Maine to warm faster than 99 percent of the world's oceans, putting Maine's half a billion-dollar fishing industry at risk. We need to hold oil and gas companies responsible for their pollution which is already impacting our economy.

Much more likely	35
Somewhat more likely	31
Somewhat less likely	10
Much less likely	16
Don't know	8
Total More Likely	66
Total Less Likely	26

Cost to Communities

Q12. Climate change is going to cost taxpayers in our communities. Maine stands to lose billions of dollars in real estate due to rising sea levels and will need to spend more than 4 billion dollars in the next five to ten years to protect against chronic flooding. By the end of the century, almost half of Maine's ski resorts will have a season of less than 100 days and the snowmobiling season could drop by 70 percent, hurting Maine's ability to attract tourism and its economic benefits.

Much more likely	33
Somewhat more likely	32
Somewhat less likely	11
Much less likely	15
Don't know	9
Total More Likely	64
Total Less Likely	27

Personal Costs

Q13. Climate change is already increasing what you pay. In 2018, a Nor'easter caused 1 billion dollars' worth of damage and widespread and prolonged power outages. Between 2005 and 2017 flooding cost Maine 8,000 homes worth more than 70 million dollars. That means higher insurance premiums, higher utility prices and soon tax increases will likely be required to help pay for infrastructure improvements to diminish the impacts of climate change. Oil and gas executives knew their products caused climate change and spent decades lying to the public.

Much more likely	37
Somewhat more likely	31
Somewhat less likely	8
Much less likely	15
Don't know	7
Total More Likely	69
Total Less Likely	24

Post-Messaging Ballot

Q14. Given this, do you... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?

Strongly support	41
Somewhat support	27
Somewhat oppose	10
Strongly oppose	17
Don't know	4
Total Support	69
Total Oppose	27

Q15. Given this, do you think oil and gas companies should pay...?

Ranked by All

For some of the costs of protecting communities from the impacts of climate change in the United States.	58
For all of the costs of protecting communities from the impacts of climate change in the United States.	24
For none of the costs of protecting communities from the impacts of climate change in the United States.	14
Don't know	4

Q16. Given this, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	17
No, they are not currently paying their fair share of the costs.	62
Don't know	21

Q17. After learning more, if your member of Congress supported suing oil and gas companies to hold them accountable and require them to pay for damages related to climate change, would that make you... to approve of the job they are doing?

Much more likely	29
Somewhat more likely	35
Somewhat less likely	11
Much less likely	13
Don't know	11
Total More Likely	65
Total Less Likely	24

We're almost finished. These remaining questions are for statistical purposes only.

D1. Do you generally consider yourself liberal, moderate, or conservative?

Liberal	31
Moderate	32
Conservative	32
Don't know	5

D2. What is the last grade you had the opportunity to complete?

Grade school	1
Some high school	1
High school graduate	20
Community college/technical school	7
Some college	17
College graduate	33
Graduate school, medical school or law school	21
Don't know	0
Below College	46
College+	54

D3. What is your ethnic background?

White	97
Hispanic/Latino	0
African American	0
Asian	0
Other	2
Don't know	1
Oth/DK	3
Total Non-White	3

D5. For statistical purposes only, we need to know your total family income for 2019. Will you please tell me which of the following categories best represents your total family income?

Less than \$30,000	16
\$30,000-less than \$40,000	10
\$40,000-less than \$50,000	9
\$50,000-less than \$75,000	20
\$75,000-less than \$100,000	11
\$100,000-less than \$125,000	10
More than \$125,000	12
Don't know	12
Less than \$50k	36
\$50k+	52

D11. May I ask how old you are?

18 to 24 years	3
25 to 29 years	6
30 to 34 years	5
35 to 39 years	7
40 to 44 years	9
45 to 49 years	8
50 to 54 years	8
55 to 59 years	9
60 to 64 years	11
65 to 69 years	7
70 to 74 years	9
75 to 79 years	6
80 or older	9
Don't know/Refused	3
18-29	9
30-44	21
45-59	25
60+	42
Under 50	38
50+	59

C1. Record Gender by Observation

Male	47
Female	53

C2. CODE PARTY REGISTRATION IF AVAILABLE

Democratic	39
Republican	29
Other Party	3
No affiliation/None listed	29

C4. CODE AGE FROM FILE

18-29	10
30-44	21
45-59	25
60+	44

C6. CODE RACE FROM FILE IF AVAILABLE

White	99
Hispanic/Latino	0
African American	0
Asian	0
Other	0
Don't know	1
Oth/DK	1
Total Non-White	1

C7. CODE COUNTY FROM FILE

ANDROSCOGGIN	5
AROOSTOOK	5
CUMBERLAND	24
FRANKLIN	3
HANCOCK	4
KENNEBEC	9
KNOX	3
LINCOLN	4
OXFORD	5
PENOBSCOT	10
PISCATAQUIS	1
SAGadahoc	3
SOMERSET	4
WALDO	3
WASHINGTON	1
YORK	14

C11. CODE CONGRESSIONAL DISTRICT FROM FILE

CD1	54
CD2	46

C12. CODE DMA

Bangor ME	25
Portland-Auburn ME	70
Presque Isle ME	5

S1. Are you 18 years or older and registered to vote in Maine?

Yes	100
No	0
Don't know	0

S2. Do you or does anyone in your household work in any of the following industries?

Advertising	1
Journalism or the media	0
Computers	4
Politics	0
NONE OF THE ABOVE	95

S3. This November, there will be a general election in Maine for President, Senate, Congress, and other offices. While it is a long way off, how likely are you to vote in this election?

Absolutely certain	85
Very likely	13
Possibly	2
Not very likely	0
Not at all likely	0
Don't know	0
Very Likely/Possibly	15

S4. Do you think of yourself as a Democrat, a Republican, or an Independent?

Democrat	39
Republican	22
Independent	33
Don't know	5
Ind/Oth	39

Asked if "Independent" or "Don't know" in S4

S5. Which of the two parties would you say you are closer to - the Democrats or the Republicans?

Democrats	49
Republicans	24
Don't know	27

PARTY ID W/ LEANERS

Democrat	58
Independent	11
Republican	31

Q1. In general, do you think things in the United States are headed in the right direction or are they on the wrong track?

Right direction	16
Wrong track	79
Don't know	5

Q2. What one issue or problem would you say is the most important thing your Congressperson should focus on?

**This data is still being coded and will be included in final analysis.*

Job Approval – Summary

J1-J2	Donald Trump (J1)	Susan Collins (J2)	Chellie Pingree (J4)
Difference	-37	-19	+37
Total Excellent/Good	31	39	56
Excellent	17	10	12
Good	14	28	44
Total Not So Good/Poor	68	58	19
Not so good	7	26	11
Poor	60	32	9
Don't know	1	3	24

J1. How would you rate the overall performance Donald Trump is doing as President?

Excellent	17
Good	14
Not so good	7
Poor	60
Don't know	1
Ex/Gd	31
Not Good/Pr	68

J2. How would you rate the overall performance Susan Collins is doing as Senator?

Excellent	10
Good	28
Not so good	26
Poor	32
Don't know	3
Ex/Gd	39
Not Good/Pr	58

J4. How would you rate the overall performance Chellie Pingree is doing as Congresswoman?

Excellent	12
Good	44
Not so good	11
Poor	9
Don't know	24
Ex/Gd	56
Not Good/Pr	19

Switching gears slightly, I want to talk to you about climate change.

Sue Oil and Gas Companies Ballot Progression

Do you... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?			
	Initial Ballot (Q3)	Informed Ballot (Q6)	Post-Messaging Ballot (Q14)
Difference	+43	+50	+46
Total Support	68	72	71
Strongly support	45	43	43
Somewhat support	23	29	28
Total Oppose	25	22	25
Somewhat oppose	11	10	10
Strongly oppose	14	12	14
Don't know	7	7	4

Initial Ballot

Q3. Do you... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	45
Somewhat support	23
Somewhat oppose	11
Strongly oppose	14
Don't know	7
Total Support	68
Total Oppose	25

Companies Should Pay Progression

Do you think oil and gas companies should pay...?			
Ranked by Δ	Initial (Q4)	After Messages (Q15)	Δ
For all of the costs of protecting communities from the impacts of climate change in the United States.	18	24	+6
For none of the costs of protecting communities from the impacts of climate change in the United States.	14	13	-1
For some of the costs of protecting communities from the impacts of climate change in the United States.	64	58	-6
Don't know	4	4	n/c

Q4. Do you think oil and gas companies should pay...?

Ranked by All

For some of the costs of protecting communities from the impacts of climate change in the United States.	64
For all of the costs of protecting communities from the impacts of climate change in the United States.	18
For none of the costs of protecting communities from the impacts of climate change in the United States.	14
Don't know	4

Pay Fair Share Progression

From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?			
	Initial (Q5)	After Messages (Q16)	Δ
Difference	-52	-52	n/c
Yes , they are currently paying their fair share of the costs.	12	14	+2
No , they are not currently paying their fair share of the costs.	64	66	+2
Don't know	23	20	-3

Q5. From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	12
No, they are not currently paying their fair share of the costs.	64
Don't know	23

Informed Ballot

Q6. Oil and gas companies' executives met shortly after World War II and agreed that they should fund research into air pollution issues. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would be quote potentially catastrophic for the earth's population unquote. Knowing this, do you... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	43
Somewhat support	29
Somewhat oppose	10
Strongly oppose	12
Don't know	7
Total Support	72
Total Oppose	22

Q7. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change right now?

Very concerned	63
Somewhat concerned	22
Not very concerned	5
Not at all concerned	10
Don't know	1
Total Concerned	85
Total Not Concerned	14

Q8. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change for the next generation?

Very concerned	70
Somewhat concerned	16
Not very concerned	3
Not at all concerned	9
Don't know	1
Total Concerned	87
Total Not Concerned	12

Q9. Which of the following concerns you the most about climate change?

Ranked by All

Its impacts on the health of the people of Maine, including an increase in cases of asthma and disease-carrying insects such as ticks.	39
Its impacts on the economy of Maine, including the marine economy and lobster fishermen.	18
Its impact on coastal communities in Maine, including sea level rise.	17
Its impacts on the number of extreme weather events in Maine.	12
Its impacts on tourism in Maine.	1
Don't know/Refused	13

I will now read some statements that supporters of suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change might offer. After each, please tell if it makes you more of less likely to support suing oil and gas companies to hold them accountable.

Messages – Summary

Does this make you... to support suing oil and gas companies?		All	
		Much More Likely	More/Less Likely
Q10-Q13; Ranked by Much More Likely			
Q13	Personal Costs	42	76/19
Q10	Hid Knowledge	40	66/27
Q11	Warming Waters	36	65/27
Q12	Cost to Communities	36	72/22

Hid Knowledge

Q10. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would cause quote serious worldwide environmental change unquote. Instead of informing the public, oil and gas companies launched a multi-billion dollar, decades-long disinformation campaign to lie to the public, lawmakers, and the media about the impacts their products had on the climate.

Much more likely	40
Somewhat more likely	26
Somewhat less likely	13
Much less likely	14
Don't know	7
Total More Likely	66
Total Less Likely	27

Warming Waters

Q11. Climate change has caused the Gulf of Maine to warm faster than 99 percent of the world's oceans, putting Maine's half a billion-dollar fishing industry at risk. We need to hold oil and gas companies responsible for their pollution which is already impacting our economy.

Much more likely	36
Somewhat more likely	30
Somewhat less likely	12
Much less likely	14
Don't know	8
Total More Likely	65
Total Less Likely	27

Cost to Communities

Q12. Climate change is going to cost taxpayers in our communities. Maine stands to lose billions of dollars in real estate due to rising sea levels and will need to spend more than 4 billion dollars in the next five to ten years to protect against chronic flooding. By the end of the century, almost half of Maine's ski resorts will have a season of less than 100 days and the snowmobiling season could drop by 70 percent, hurting Maine's ability to attract tourism and its economic benefits.

Much more likely	36
Somewhat more likely	36
Somewhat less likely	9
Much less likely	13
Don't know	6
Total More Likely	72
Total Less Likely	22

Personal Costs

Q13. Climate change is already increasing what you pay. In 2018, a Nor'easter caused 1 billion dollars' worth of damage and widespread and prolonged power outages. Between 2005 and 2017 flooding cost Maine 8,000 homes worth more than 70 million dollars. That means higher insurance premiums, higher utility prices and soon tax increases will likely be required to help pay for infrastructure improvements to diminish the impacts of climate change. Oil and gas executives knew their products caused climate change and spent decades lying to the public.

Much more likely	42
Somewhat more likely	35
Somewhat less likely	6
Much less likely	13
Don't know	5
Total More Likely	76
Total Less Likely	19

Post-Messaging Ballot

Q14. Given this, do you... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?

Strongly support	43
Somewhat support	28
Somewhat oppose	10
Strongly oppose	14
Don't know	4
Total Support	71
Total Oppose	25

Q15. Given this, do you think oil and gas companies should pay...?

Ranked by All

For some of the costs of protecting communities from the impacts of climate change in the United States.	58
For all of the costs of protecting communities from the impacts of climate change in the United States.	24
For none of the costs of protecting communities from the impacts of climate change in the United States.	13
Don't know	4

Q16. Given this, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	14
No, they are not currently paying their fair share of the costs.	66
Don't know	20

Q17. After learning more, if your member of Congress supported suing oil and gas companies to hold them accountable and require them to pay for damages related to climate change, would that make you... to approve of the job they are doing?

Much more likely	31
Somewhat more likely	37
Somewhat less likely	10
Much less likely	11
Don't know	11
Total More Likely	68
Total Less Likely	21

We're almost finished. These remaining questions are for statistical purposes only.

D1. Do you generally consider yourself liberal, moderate, or conservative?

Liberal	38
Moderate	30
Conservative	28
Don't know	4

D2. What is the last grade you had the opportunity to complete?

Grade school	1
Some high school	1
High school graduate	15
Community college/technical school	5
Some college	17
College graduate	35
Graduate school, medical school or law school	26
Don't know	0
Below College	39
College+	61

D3. What is your ethnic background?

White	96
Hispanic/Latino	0
African American	0
Asian	0
Other	2
Don't know	1
Oth/DK	4
Total Non-White	4

D5. For statistical purposes only, we need to know your total family income for 2019. Will you please tell me which of the following categories best represents your total family income?

Less than \$30,000	11
\$30,000-less than \$40,000	10
\$40,000-less than \$50,000	8
\$50,000-less than \$75,000	22
\$75,000-less than \$100,000	10
\$100,000-less than \$125,000	10
More than \$125,000	15
Don't know	13
Less than \$50k	30
\$50k+	57

D11. May I ask how old you are?

18 to 24 years	4
25 to 29 years	8
30 to 34 years	5
35 to 39 years	7
40 to 44 years	8
45 to 49 years	7
50 to 54 years	10
55 to 59 years	6
60 to 64 years	9
65 to 69 years	6
70 to 74 years	9
75 to 79 years	6
80 or older	10
Don't know/Refused	4
18-29	12
30-44	21
45-59	23
60+	40
Under 50	40
50+	56

C1. Record Gender by Observation

Male	47
Female	53

C2. CODE PARTY REGISTRATION IF AVAILABLE

Democratic	47
Republican	25
Other Party	3
No affiliation/None listed	26

C4. CODE AGE FROM FILE

18-29	12
30-44	24
45-59	22
60+	43

C6. CODE RACE FROM FILE IF AVAILABLE

White	98
Hispanic/Latino	0
African American	0
Asian	0
Other	0
Don't know	1
Oth/DK	1
Total Non-White	2

C7. CODE COUNTY FROM FILE

ANDROSCOGGIN	0
AROOSTOOK	0
CUMBERLAND	44
FRANKLIN	0
HANCOCK	0
KENNEBEC	12
KNOX	6
LINCOLN	7
OXFORD	0
PENOBSCOT	0
PISCATAQUIS	0
SAGadahoc	6
SOMERSET	0
WALDO	0
WASHINGTON	0
YORK	26

S1. Are you 18 years or older and registered to vote in Maine?

Yes	100
No	0
Don't know	0

S2. Do you or does anyone in your household work in any of the following industries?

Advertising	0
Journalism or the media	0
Computers	2
Politics	0
NONE OF THE ABOVE	98

S3. This November, there will be a general election in Maine for President, Senate, Congress, and other offices. While it is a long way off, how likely are you to vote in this election?

Absolutely certain	79
Very likely	17
Possibly	4
Not very likely	0
Not at all likely	0
Don't know	0
Very Likely/Possibly	21

S4. Do you think of yourself as a Democrat, a Republican, or an Independent?

Democrat	24
Republican	36
Independent	37
Don't know	4
Ind/Oth	40

Asked if "Independent" or "Don't know" in S4

S5. Which of the two parties would you say you are closer to - the Democrats or the Republicans?

Democrats	41
Republicans	31
Don't know	28

PARTY ID W/ LEANERS

Democrat	41
Independent	11
Republican	48

Q1. In general, do you think things in the United States are headed in the right direction or are they on the wrong track?

Right direction	21
Wrong track	69
Don't know	10

Q2. What one issue or problem would you say is the most important thing your Congressperson should focus on?

**This data is still being coded and will be included in final analysis.*

Job Approval – Summary

J1-J2	Donald Trump (J1)	Susan Collins (J2)	Jared Golden (J3)
Difference	-14	-2	+24
Total Excellent/Good	42	47	51
Excellent	23	11	8
Good	20	36	43
Total Not So Good/Poor	56	49	27
Not so good	10	23	13
Poor	46	26	14
Don't know	1	4	22

J1. How would you rate the overall performance Donald Trump is doing as President?

Excellent	23
Good	20
Not so good	10
Poor	46
Don't know	1
Ex/Gd	42
Not Good/Pr	56

J2. How would you rate the overall performance Susan Collins is doing as Senator?

Excellent	11
Good	36
Not so good	23
Poor	26
Don't know	4
Ex/Gd	47
Not Good/Pr	49

J3. How would you rate the overall performance Jared Golden is doing as Congressman?

Excellent	8
Good	43
Not so good	13
Poor	14
Don't know	22
Ex/Gd	51
Not Good/Pr	27

Switching gears slightly, I want to talk to you about climate change.

Sue Oil and Gas Companies Ballot Progression

Do you... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?			
	Initial Ballot (Q3)	Informed Ballot (Q6)	Post-Messaging Ballot (Q14)
Difference	+29	+35	+37
Total Support	61	66	67
Strongly support	38	38	40
Somewhat support	23	28	27
Total Oppose	32	31	30
Somewhat oppose	12	13	10
Strongly oppose	21	17	20
Don't know	6	3	3

Initial Ballot

Q3. Do you... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	38
Somewhat support	23
Somewhat oppose	12
Strongly oppose	21
Don't know	6
Total Support	61
Total Oppose	32

Companies Should Pay Progression

Do you think oil and gas companies should pay...?			
Ranked by Δ	Initial (Q4)	After Messages (Q15)	Δ
For all of the costs of protecting communities from the impacts of climate change in the United States.	17	24	+7
For some of the costs of protecting communities from the impacts of climate change in the United States.	57	57	n/c
For none of the costs of protecting communities from the impacts of climate change in the United States.	23	15	-8
Don't know	4	3	-1

Q4. Do you think oil and gas companies should pay...?

Ranked by All

For some of the costs of protecting communities from the impacts of climate change in the United States.	57
For none of the costs of protecting communities from the impacts of climate change in the United States.	23
For all of the costs of protecting communities from the impacts of climate change in the United States.	17
Don't know	4

Pay Fair Share Progression

From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?			
	Initial (Q5)	After Messages (Q16)	Δ
Difference	-36	-37	-1
Yes , they are currently paying their fair share of the costs.	19	20	+1
No , they are not currently paying their fair share of the costs.	55	57	+2
Don't know	26	23	-3

Q5. From what you know, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	19
No, they are not currently paying their fair share of the costs.	55
Don't know	26

Informed Ballot

Q6. Oil and gas companies' executives met shortly after World War II and agreed that they should fund research into air pollution issues. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would be quote potentially catastrophic for the earth's population unquote. Knowing this, do you ... suing oil and gas companies to hold them accountable for their pollution and to require them to pay for damages related to climate change?

Strongly support	38
Somewhat support	28
Somewhat oppose	13
Strongly oppose	17
Don't know	3
Total Support	66
Total Oppose	31

Q7. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change right now?

Very concerned	51
Somewhat concerned	23
Not very concerned	12
Not at all concerned	13
Don't know	1
Total Concerned	74
Total Not Concerned	25

Q8. Are you very concerned, somewhat concerned, not very concerned or not at all concerned about the impacts of climate change for the next generation?

Very concerned	57
Somewhat concerned	23
Not very concerned	7
Not at all concerned	12
Don't know	1
Total Concerned	80
Total Not Concerned	19

Q9. Which of the following concerns you the most about climate change?

Ranked by All

Its impacts on the health of the people of Maine, including an increase in cases of asthma and disease-carrying insects such as ticks.	41
Its impacts on the economy of Maine, including the marine economy and lobster fishermen.	20
Its impacts on the number of extreme weather events in Maine.	14
Its impact on coastal communities in Maine, including sea level rise.	6
Don't know/Refused	19

I will now read some statements that supporters of suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change might offer. After each, please tell if it makes you more of less likely to support suing oil and gas companies to hold them accountable.

Messages – Summary

Does this make you... to support suing oil and gas companies?		All	
Q10-Q13; Ranked by Much More Likely		Much More Likely	More/Less Likely
Q10	Hid Knowledge	36	69/25
Q11	Warming Waters	34	67/25
Q13	Personal Costs	32	60/30
Q12	Cost to Communities	29	56/32

Hid Knowledge

Q10. By the 1960s, oil and gas companies knew that their products would be significant contributors to climate change and their own studies warned that their products would cause quote serious worldwide environmental change unquote. Instead of informing the public, oil and gas companies launched a multi-billion dollar, decades-long disinformation campaign to lie to the public, lawmakers, and the media about the impacts their products had on the climate. To this day, they continue to pollute.

Much more likely	36
Somewhat more likely	33
Somewhat less likely	8
Much less likely	18
Don't know	6
Total More Likely	69
Total Less Likely	25

Warming Waters

Q11. Climate change has caused the Gulf of Maine to warm faster than 99 percent of the world's oceans, putting Maine's half a billion-dollar fishing industry at risk. We need to hold oil and gas companies responsible for their pollution which is already impacting our economy.

Much more likely	34
Somewhat more likely	33
Somewhat less likely	6
Much less likely	18
Don't know	8
Total More Likely	67
Total Less Likely	25

Cost to Communities

Q12. Climate change is going to cost taxpayers in our communities. Maine stands to lose billions of dollars in real estate due to rising sea levels and will need to spend more than 4 billion dollars in the next five to ten years to protect against chronic flooding. By the end of the century, almost half of Maine's ski resorts will have a season of less than 100 days and the snowmobiling season could drop by 70 percent, hurting Maine's ability to attract tourism and its economic benefits.

Much more likely	29
Somewhat more likely	27
Somewhat less likely	14
Much less likely	18
Don't know	12
Total More Likely	56
Total Less Likely	32

Personal Costs

Q13. Climate change is already increasing what you pay. In 2018, a Nor'easter caused 1 billion dollars' worth of damage and widespread and prolonged power outages. Between 2005 and 2017 flooding cost Maine 8,000 homes worth more than 70 million dollars. That means higher insurance premiums, higher utility prices and soon tax increases will likely be required to help pay for infrastructure improvements to diminish the impacts of climate change. Oil and gas executives knew their products caused climate change and spent decades lying to the public.

Much more likely	32
Somewhat more likely	27
Somewhat less likely	11
Much less likely	19
Don't know	11
Total More Likely	60
Total Less Likely	30

Post-Messaging Ballot

Q14. Given this, do you ... suing oil and gas companies to hold them accountable for their pollution and require them to pay for damages related to climate change?

Strongly support	40
Somewhat support	27
Somewhat oppose	10
Strongly oppose	20
Don't know	3
Total Support	67
Total Oppose	30

Q15. Given this, do you think oil and gas companies should pay...?

For some of the costs of protecting communities from the impacts of climate change in the United States.	57
For all of the costs of protecting communities from the impacts of climate change in the United States.	24
For none of the costs of protecting communities from the impacts of climate change in the United States.	15
Don't know	3

Q16. Given this, do you think oil and gas companies are currently paying their fair share of the costs related to the impact of climate change in the United States?

Yes, they are currently paying their fair share of the costs.	20
No, they are not currently paying their fair share of the costs.	57
Don't know	23

Q17. After learning more, if your member of Congress supported suing oil and gas companies to hold them accountable and require them to pay for damages related to climate change, would that make you... to approve of the job they are doing?

Much more likely	27
Somewhat more likely	33
Somewhat less likely	12
Much less likely	16
Don't know	11
Total More Likely	61
Total Less Likely	28

We're almost finished. These remaining questions are for statistical purposes only.

D1. Do you generally consider yourself liberal, moderate, or conservative?

Liberal	24
Moderate	33
Conservative	37
Don't know	6

D2. What is the last grade you had the opportunity to complete?

Grade school	0
Some high school	1
High school graduate	26
Community college/technical school	10
Some college	17
College graduate	31
Graduate school, medical school or law school	15
Don't know	0
Below College	54
College+	46

D3. What is your ethnic background?

White	97
Hispanic/Latino	0
African American	0
Asian	0
Other	2
Don't know	1
Oth/DK	2
Total Non-White	3

D5. For statistical purposes only, we need to know your total family income for 2019. Will you please tell me which of the following categories best represents your total family income?

Less than \$30,000	22
\$30,000-less than \$40,000	10
\$40,000-less than \$50,000	10
\$50,000-less than \$75,000	18
\$75,000-less than \$100,000	12
\$100,000-less than \$125,000	9
More than \$125,000	8
Don't know	11
Less than \$50k	42
\$50k+	46

D11. May I ask how old you are?

18 to 24 years	3
25 to 29 years	3
30 to 34 years	6
35 to 39 years	6
40 to 44 years	9
45 to 49 years	10
50 to 54 years	7
55 to 59 years	12
60 to 64 years	14
65 to 69 years	7
70 to 74 years	9
75 to 79 years	6
80 or older	8
Don't know/Refused	2
18-29	6
30-44	20
45-59	28
60+	44
Under 50	36
50+	62

C1. Record Gender by Observation

Male	47
Female	53

C2. CODE PARTY REGISTRATION IF AVAILABLE

Democratic	30
Republican	34
Other Party	3
No affiliation/None listed	33

C4. CODE AGE FROM FILE

18-29	8
30-44	18
45-59	29
60+	46

C6. CODE RACE FROM FILE IF AVAILABLE

White	99
Hispanic/Latino	0
African American	0
Asian	0
Other	0
Don't know	1
Oth/DK	1
Total Non-White	1

C7. CODE COUNTY FROM FILE

ANDROSCOGGIN	12
AROOSTOOK	11
CUMBERLAND	0
FRANKLIN	7
HANCOCK	10
KENNEBEC	6
KNOX	0
LINCOLN	0
OXFORD	10
PENOBSCOT	22
PISCATAQUIS	3
SAGadahoc	0
SOMERSET	9
WALDO	7
WASHINGTON	3
YORK	0